



News & Information from Multiple Births Canada



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Wasaga Beach, ON

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ANNOUNCING DECISION ON SDPP APPLICATION

On May 7th 2009, Multiple Births Canada submitted a funding application for the **Children and Families Component – Funding to Support the Changing and Diverse Needs of Canadian Families** under the Social Development Partnerships Program (SDPP). MBC's objectives with developing this proposal were three-fold:

1. *Improve and create awareness of the resources, support and services offered by MBC across Canada through awareness and outreach.* This objective will be met by providing a redesign of the website, translating resources to French and other languages and delivering awareness campaigns to promote new resources and meet the needs of all Canadians impacted by multiple-birth children.
2. *Improve the resources, support and services offered to individuals, families, and Chapters across Canada through Chapter and Volunteer Development.* This will be accomplished by creating new Chapter and Volunteer Handbooks, creating and offering new supports to Chapters and volunteers, a newly designed and enhanced website, and providing additional opportunities for volunteers and Chapters to network.
3. *Improve financial sustainability of Multiple Births Canada.* This objective will result in the development and obtaining of ongoing and sustainable funding through enhanced and new partnerships. Achieving this objective will increase the number of corporate sponsorships and professional memberships, and increase sales from resources and publications. In addition, hiring an Executive Director whose focus will primarily be this third objective and will also include dedicating the Executive Director's time and attention to obtaining Charitable Status for MBC.

Competition for the funding was fierce; the program received over 750 applications and the program could only fund 37 projects. Unfortunately, MBC was not one of the successful applicants.

The MBC Board of Directors has been in contact with the SDPP requesting and receiving feedback on our application with the goal of using this knowledge on future applications. Further, the Board is planning a special meeting next week to review **Strengthening Our Support - The 2009–2012 Strategy for Achieving MBC's Goals** to determine which goals are affected by this news and which goals will need funding from other sources. As always, continued growth of MBC and the supports offered to Chapters and multiple-birth families across Canada remains central to the organization's vision, and the Board pledges to persist in this endeavour and search for new opportunities.

Supporting Canada's Multiple-Birth Community for over 30 Years!

www.multiplebirthscanada.org