



## Board Activity Report October-November-December 2009 from Multiple Births Canada



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Wasaga Beach, ON

FOR IMMEDIATE RELEASE  
January 21, 2010

Wasaga Beach, ON: Multiple Births Canada (MBC) is pleased to provide ongoing updates to its members, chapters and colleagues. Your commitment to *Supporting Multiple Births Together* is of great importance to Canada's multiple-birth community.

Chapter Representatives Please forward the information below to your Chapter Executive and members.

This **October-November-December Board Activity Report** is intended to inform MBC members of work performed by the Board of Directors on behalf of all multiple-births individuals, families and supporters in Canada. It does not include the many activities coordinated in the business office by our Business Services Manager or the many worthwhile projects currently being handled by our valuable national volunteers.

- Prepared for and attended the 2009 Annual General Meeting and National Chapter Development Retreat—[secured donations and sponsorships](#), developed workshop materials, liaised with the Blue Mountain Resort and retreat workshop facilitators to ensure delegates received quality presentations, facilitated workshops, prepared binders and resource materials, posted handouts online, and completed financials resulting in a net profit of \$1986.55.
- Prepared for, attended, and produced the minutes of the 2009 MBC Annual General Meeting in Collingwood, Ontario on October 16, 2009
- Welcomed new Francophone Support Network Chair, Murielle Dietrich
- Welcomed a new volunteer Lori Oldfield, who is assisting MBC with website updates and various other related tasks
- Corresponded with three other potential new national volunteers
- Attended and produced the minutes for three online Board Meetings
- Elected the [2009-2010 slate of officers](#) (i.e. Chair, Treasurer, etc.)
- Produced a Bi-monthly Board of Directors Report for August-September and four [Information Circulares](#)
- Reviewed 2<sup>nd</sup> quarter Financial Report
- Received donation of used computer servers from CUSO-VSO Canada
- Liaised with Character Creative for pro bono marketing/layout work on new bilingual MBC brochure and poster
- Liaised with a potential sponsor of the new MBC brochure and poster
- Distributed survey, online and at the 2009 National Chapter Development Retreat, requesting input on the MBC Chapter Handbook update and began analyzing the comments
- Continued discussions on the 2010 National Multiple Births Awareness Day theme, discussed option of using the Society of Obstetricians and Gynaecologists of Canada (SOGC) Consensus Statement on Twin Births with Dr. Barrett and Dr. Lalonde as a focus, but was advised to postpone. Other options were then considered
- Continued to liaise with Chapter newsletter editors to connect with other newsletter editors
- Followed up on funding application to the Social Development Partnership Program – was advised MBC was not successful
- Liaised with Christian Martin (father of twins) and Stephen Moreau (his lawyer) regarding the Federal Government's appeal of the Board of Referees' decision to award Christian with [EI parental leave benefits](#)—this should take place later in 2010
- Liaised with over 20 families requesting more information on EI Parental Leave benefits
- Monitored [A Perfect Party](#) Fundraiser and liaised with Chapters wanting to develop direct fundraising partnerships
- Monitored and promoted other MBC fundraisers including: [Stuck on You](#), [Mabel's Labels](#) and [Liandrea.com](#)
- Investigated new fundraising opportunities and liaised with these companies
- Secured and promoted 2 new MBC discounts – [www.casaloma.org](http://www.casaloma.org) and [www.noveltymann.ca](http://www.noveltymann.ca) – customized teddy bears, etc.
- Investigated travel, accommodation and registration costs for the Chair and Past Chair to attend the [ICTS Congress](#) in Seoul, South Korea
- Continued securing and promoting national member discounts
- Produced a six-page [Report From National](#) for distribution to membership including list of Chapter accomplishments in 2009 and posted online in Member section
- Produced Board Member columns and a two-page [Report From National](#) for the 4<sup>th</sup> quarter Edition of *Multiple Moments*
- Distributed information about two new [prenatal resources](#) produced by members of the Health and Education Committee
- Liaised with 2010 National Conference committee on workshop topics, accommodations and media relationships, producing a media release to announce location of event – [www.etc.ca](http://www.etc.ca)
- Liaised with Chapters requesting assistance on specific Chapter projects and/or issues
- Approved article written by member of the Health and Education Committee for the Infertility Awareness Association of Canada (IAAC) magazine *Creating Families*
- Approved new [Parental Relationships After Multiple Births](#) fact sheet
- Reviewed MBC Fact Sheet on [Multiple Birth Terminology](#) and distributed the Issues Policy to membership
- Reviewed request to make some [MBC Fact Sheets](#) available to the public, selected six titles and released them to the public domain for free downloads
- Monitored MBC Facebook group with the assistance of a national volunteer
- Contributed to a variety of ongoing discussions and handled all MBC correspondence

**Supporting Canada's Multiple-Birth Community for over 30 Years!**

[www.multiplebirthscanada.org](http://www.multiplebirthscanada.org)