



## Board Activity Report January to March 2010 from Multiple Births Canada



Information Circular - BO-05-04-10-#1  
Wasaga Beach, ON

FOR IMMEDIATE RELEASE  
May 4, 2010

Wasaga Beach, ON: Multiple Births Canada (MBC) is pleased to provide ongoing updates to its members, chapters and colleagues. Your commitment to *Supporting Multiple Births Together* is of great importance to Canada's multiple-birth community.

Chapter Representatives: Please forward the information below to your Chapter Executive and members.

This **January to March Board Activity Report** is intended to inform MBC members of work performed by the Board of Directors on behalf of all multiple-births individuals, families and supporters in Canada. It does not include the many activities coordinated in the business office by our Business Services Manager or the many worthwhile projects currently being handled by our valuable national volunteers.

Chapter Representatives: Please forward the information below to your Chapter Executive and members.

- Prepared for, attended, and produced the minutes of the Board meetings on January 11<sup>th</sup>, February 15<sup>th</sup> and March 22<sup>nd</sup>
- Produced a Quarterly Board of Directors Report for October to December 2009 and four **Information Circulares**
- Reviewed 3<sup>rd</sup> quarter Financial Report
- Reviewed 2009-2012 Strategic Plan, identifying tasks which can be completed without additional volunteers or additional funding
- Announced theme for **National Multiple Births Awareness Day 2010 - "Canada's EI Parental Leave must reflect the needs of multiple-birth infants."**; produced communications plan and began producing communication pieces
- Liaised with **2010 National Conference** committee, finalized the registration form, posted it **online** and began promoting – early bird discount deadline is July 31, 2010
- Continued recruiting potential Chapter to host the 2011 National Conference
- Continued liaising with Christian Martin and more families requesting information on EI Parental Leave benefits for multiple-birth parents
- Liaised with Chapters on a variety of topics including fundraisers, discounts, charitable donations, bylaws, insurance, and clothing sales
- Began discussions with volunteers considering Chapters for PEI and Kingston, Ontario
- Liaised with Multiple Moments Editor, assisting her to secure quality photos for the publication
- Discussed future National Multiple Births Awareness Day theme with SOGC – postponed timing until after the current Guidelines on Twin Pregnancies is reviewed (2012 or 2013)
- Recommended a member of MBC's Health and Education committee to Health Canada for their Expert Advisor Panel for infant feeding recommendations
- Monitored **A Perfect Party** fundraiser and liaised with Chapters wanting to develop direct A Perfect Party fundraising partnerships
- Initiated new MBC fundraisers with **Clippopotamus** and **Lavish and Lime**
- Monitored and promoted other MBC fundraisers including: **Stuck on You**, **Mabel's Labels** and **Liandrea.com**
- Booked travel for Board to attend the 2010 National Conference September 23-26, 2010 in Edmonton, Alberta
- Registered the Chair and Past Chair for the International Congress on Twin Studies in Seoul, South Korea June 4-7, 2010
- Produced and posted a five-page **Report From National** for distribution to membership including 3<sup>rd</sup> Quarter Financial Results
- Produced Board Member columns and two-page **Report From National** for the first quarter of 2010 edition of **Multiple Moments**
- Accepted invitation to attend the Patient Groups meeting hosted by Assisted Human Reproduction Canada (AHRC) in Ottawa and began preparing for the April 22<sup>nd</sup> meeting
- Completed the Volunteer Canada Survey on Economic Value of Volunteering
- Monitored **MBC Facebook group**, created **MBC Facebook fan page**, posting 2-3 times a week information, announcements and fundraising opportunities
- Responded to Council of Multiple Birth Organizations (COMBO) survey regarding the strategic direction of the group as well as the celebration of the 1<sup>st</sup> International Multiple Births Awareness Week (Fall 2010)
- Produced, distributed and posted the **March 2010 COMBO Newsletter**
- Contributed article to the national publication in France highlighting MBC's operational framework and current accomplishments and projects
- Continued working on securing a sponsor for the new MBC brochure and posters
- Contributed to a variety of ongoing discussions and handled all MBC correspondence

**Supporting Canada's Multiple-Birth Community for over 30 Years!**

**[www.multiplebirthscanada.org](http://www.multiplebirthscanada.org)**

**Become a fan of Multiple Births Canada's Facebook and Twitter pages!**