



## News & Information from Multiple Births Canada



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FOR IMMEDIATE RELEASE  
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### NATIONAL MULTIPLE BIRTHS AWARENESS WEEK Canadians Celebrate and Speak Out

From pool parties to rallies at MP offices to letter writing campaigns, this year's National Multiple Births Awareness Day events promise to draw a lot of attention to Canada's multiple-birth community. Many Chapters and groups have listed their events [online](#) on MBC's 2010 Calendar of Activities, if your event is not listed contact MBC at [office@multiplebirthscanada.org](mailto:office@multiplebirthscanada.org).

Please remember to take pictures, monitor media coverage, and share your stories. We each have a role to play in affecting change for our multiple-birth families, so whenever possible share the key message:

**"Canada's EI Parental Leave must reflect the needs of multiple-birth infants."**

Remember the media release and supporting documents are also posted [online](#) for your convenience.

Questions? Comments? Contact Gail Moore, MBC Chair, at [communications@multiplebirthscanada.org](mailto:communications@multiplebirthscanada.org).

### MULTIPLE MOMENTS Important News for all MBC Members

The Board of Directors is pleased to announce that as of 2011, all MBC members will receive the electronic version of *Multiple Moments* as part of their membership package. This decision was based on two factors, the first being membership recruitment and retention. Receiving the electronic version of *Multiple Moments* will allow all members to benefit from the educational components of the magazine, which in turn can be promoted as an advantage of membership to current and potential families.

The second reason is financial in nature. While *Multiple Moments* has been transformed into a quality, colour publication under the careful guidance of our new editor—subscriptions have not increased even though the \$10 rate has been in place for nearly 10 years. In addition, printing and postage costs have risen substantially. MBC has committed to the print edition until the end of 2010 making careful cuts in other areas to cover the additional costs. The Board is actively pursuing a sponsor for the publication in the hope that it can continue to be a print edition in 2011, however it may become necessary to consider other alternatives if we are unsuccessful. Options being considered are to reduce the number of publications to three per year and maintain the \$10 annual rate, or continue with four per year but raise the rate to \$15, or suspend printing and become an all-digital publication. This decision will be made in the upcoming months.

### MBC MEMBER SUMMER ATTRACTIONS DISCOUNT TICKETS Stretch Your Holiday Budget

Once again it is time to announce the summer attraction discounts available to our members. To make it easier for all members and organizers, tickets are only available through online purchase. For most attractions, you will need to print out a copy of your e-ticket at home and present it at the gate to gain admission.

A document listing details on all these attractions and their codes can be found in the Member Section of the MBC website. Discount locations include:

Bingemans – Kitchener, ON  
Canada's Wonderland – Woodbridge, ON  
Casa Loma – Toronto, ON  
Centreville – Toronto Islands  
Magic Mountain Water Park – Moncton, NB  
Ontario Place – Toronto, ON  
Royal Ontario Museum – Toronto, ON  
Sandspit Amusement Park – Cavendish PEI  
Santa's Village – Bracebridge, ON  
Shining Waters Family Fun Park – Cavendish, PEI  
The CNE (the EX) – Toronto, ON  
The PNE – Vancouver, BC  
Wild Water Kingdom – Brampton, ON

Remember: MBC has year round discounts with Travelodge, One Tiny suitcase and Wee Travel. **Check out the discounts in the Members section of [www.multiplebirthscanada.org](http://www.multiplebirthscanada.org).**

### 2010 MBC NATIONAL CONFERENCE & AGM Register Online Now!

Have you heard? ETTC has posted the [registration form on-line](#). With the registration form complete there is no time like the present to make the decision to attend the conference hosted by the Edmonton Twin and Triplet Club (ETTC) in September 2010 at the West Edmonton Mall. Take advantage of some of the seat sales that are now popping up, contact the conference committee to let them know you are planning to attend, and if you are a member of a Chapter Executive, continue to fundraise through a number of smaller fundraisers to help fund the trip and potentially open up more opportunities for others to join you! If you need to share a room to save costs, let the committee know—there are likely to be others who will be hoping to share with someone as well.



All the information you need (i.e. links to hotels, activities, speaker bios and the full program) can be found on the MBC website: <http://www.multiplebirthscanada.org/english/conference2010.php>.

If you have questions or feel you can help support the 2010 Conference and the Committee in any way, please contact them at [conference2010@multiplebirthscanada.org](mailto:conference2010@multiplebirthscanada.org).

### MONTREAL 2010 TWINS EVENT – JULY 24, 2010 A Family Affair at the Just For Laughs Festival

For the past 13 years, the Just for Laughs Festival presented by Videotron has organized an event specifically dedicated to twins, triplets and multiple birth children. The original idea came from the Festival founder Gilbert Rozon's sisters Luce and Lucie Rozon, twins themselves, while participating in a twins rally in Pleucadeuc, France. In 1998, the first twins evening took place in Montréal where over 1300 twins took part. It was the beginning of what has become a tradition for twins from around the world as the event has grown exponentially.

This year will be no different as the art director for the Twins Parade M. Zo, a specialist in creating large events, has come up with a great idea to bring twins where they should be for this occasion: **at the forefront**. Imagine: each person with his/her image over head and their twin beside them and then imagine 2000 of them walking down the street to the beat of a musical recording done specifically for the event!!!! The result will be a forest of twins and their drawings. Huge is an understatement to describe the love and positive energy that this event will bring.

In order to participate at the 2010 Twins event, all interested entrants must preferably register online through our website, upload a headshot in natural light and another one along with their twin. You can also call the office and mail in your pictures. There will be travelling packages for people from other cities, animation and activities for all ages during the day to entertain you before the parade, while meeting twins from around the world.

**Twins team 2010** - Lyne Thériault, Project Manager & Frédéric Labelle, Assistant Manager [flabelle@hahaha.com](mailto:flabelle@hahaha.com)  
<http://www.hahaha.com/double>  
**1 800 9 Double**  
2101, boul. Saint-Laurent Montréal, Québec H2X 2T5

### FATHER'S DAY GIFT IDEA T-Shirts for Dad

*Show your twin or triplet Dad pride in style*

London Multiple Births Association are offering you an opportunity to purchase their one-of-a-kind Dad<sup>2</sup> and Mom<sup>2</sup> t-shirts (along with Mom<sup>2</sup> and Mom<sup>2</sup>) – just in time for Father's Day!!

The London Multiple Birth Association (LMBA) is raising money to go the MBC conference in Edmonton this fall. The MBC [National Conference](#) is being hosted by the Edmonton Twin & Triplet Club in September 2010. This conference is open to all MBC members, and provides a forum for all Canadian members to learn more about the multiples experience and share information about supporting the multiple-birth community. The LMBA has the opportunity to send some of our Executive team to Edmonton. The cost of this trip is quite significant, and we are raising funds to offset some of the costs. Please consider buying a t-shirt to support this worthy cause for you, or as a gift.



**Shirts are \$30 each  
this includes shipping directly to your door!**

[CLICK HERE TO LINK TO LMBA T-SHIRT PAGE](#)

**Supporting Canada's Multiple-Birth Community for over 30 Years!**

[www.multiplebirthscanada.org](http://www.multiplebirthscanada.org)

**Become a fan of Multiple Births Canada's Facebook and Twitter pages!**