



## News & Information from Multiple Births Canada



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FOR IMMEDIATE RELEASE  
December 17, 2009

### Multiple Moments

The December issue (Quarterly 4, 2009) was mailed to our print subscribers on December 11th and email notifications were sent to our electronic subscribers on December 6th. We hope you enjoy this fantastic issue that focuses on Family Time! If you are an electronic subscriber and you did not receive your notification to "pick-up" your copy, please email the MBC Business Office at [office@multiplebirthscanada.org](mailto:office@multiplebirthscanada.org).

Although technically winter hasn't officially arrived, the spring issue is already underway. The editorial focus of this issue will be "Zygoty Matters"—it will be addressing all sorts of topics regarding monozygotic, dizygotic, trizygotic, etc. multiples—along with DNA testing, dealing with the old "are they identical?" question, differences in raising monozygotic or "multi-zygotic" multiples—just to give you some examples.

Please submit your stories and photos to the Multiple Moments Editor, Sabine Ehgoetz, [mmeditor@multiplebirthscanada.org](mailto:mmeditor@multiplebirthscanada.org) by January 29, 2010.

Wondering when your subscription needs renewing? Contact the MBC Business Office at [office@multiplebirthscanada.org](mailto:office@multiplebirthscanada.org).



### Making A Difference Awards Celebrate 10 Years of Volunteer Recognition

The MBC Board of Directors would like to acknowledge the generous support of long-time volunteer Bonnie Schultz, Past President of MBC/POMBA Canada, who sponsored this year's **Making A Difference Awards**. In October 2009 we celebrated the 10<sup>th</sup> anniversary of the Making A Difference Awards. Bonnie played a vital part in creating this important volunteer recognition initiative back in 1999. Thank you Bonnie and congratulations to all the Making A Difference Awards winners over the last 10 years! (Check out 10 years of winners [here!](#))

For details on this year's recipients and their reactions to winning these awards please visit the [Volunteer Recognition](#) section of the MBC website. Thank you to Lynn Stadler and the MADA team for all their hard work this year.

### Holiday Shopping? Use MBC Affiliates and National Member Discounts

When shopping for your families, why not think about using MBC Affiliates and National Member Discounts!

When you do, you can save money or help raise money for MBC, and in some cases—you can do both! In all cases you can purchase good quality products, online and from the comfort of your own home!

For all the details and information you need to receive your discounts, login to the [Member Section](#) of the MBC website. Can't remember your password? Email the MBC Business Office – [office@multiplebirthscanada.org](mailto:office@multiplebirthscanada.org).

MBC added 4 NEW member discounts in 2009! [MyPacifier.ca](#), [Mollymagee.com](#) and most recently, [CasaLoma.org](#) and [Noveltymann.ca](#).



#### NEW MBC DISCOUNT!!

[Noveltymann.ca](#) offers special **Keepsake Bears** (29.95 +tax and Shipping).

We can customize these bears with any text you want, plus add a design from our collection of 7000 – the possibilities are endless! Contact us with your ideas!

Makes a great gift for any occasion! **MBC members receive 10% off their order.**

#### NEW MBC DISCOUNT!!

Visit Canada's Majestic Castle, Casa Loma ([CasaLoma.org](#)) and step back in time to a period of European elegance and splendour. The former home of Canadian financier Sir Henry Pellatt, Canada's foremost castle is complete with decorated suites, secret passages, an 800-foot tunnel, towers, stables, and beautiful 5-acre estate gardens (open May through October as well as seasonal events). A self-guided digital audio tour in 8 languages (English, French, Japanese, German, Italian, Spanish, Mandarin and Korean) is available. **MBC member discount** – online ticket purchasing.

**Special Events: Admission includes Holiday Programming of Storybook Magic valid through to January 4, 2010.**



MBC also added a few new affiliate programs in 2009! [Mabel's Labels](#) and [Liandrea.com](#)

### FEATURED AFFILIATE PROGRAMS!!



Help support your national organization while keeping your possessions labeled and retrievable! **Mabel's Labels** has personalized sticky labels, clothing labels, shoe labels, bag tags and more! **Perfect for school, camp, daycare and special occasions like Christmas.**

Be sure to place your order through [www.mbc.mabel.ca](http://www.mbc.mabel.ca) to support our fundraiser!

MBC is partnering with **Liandrea and their Award-winning parenting DVDs.**

**Bringing Baby Home** features 120+ topics on newborn and baby care

**Yummy In My Tummy** features 75+ topics on starting solid foods and nutrition for babies and toddlers.

These DVDs feature expert advice from Doctors and other leading Canadian experts.

Go to [Liandrea.com](#) to place your order today! Be sure to mention MBC when placing your order! (Also available in French.)



**A Perfect Party by Cody is not just for Birthday Parties!** Entertaining this holiday season? Check out the [Holiday Tradition Party Supplies](#)—[Christmas Party Supplies](#)—[Hanukkah Supplies](#)—[New Years Eve Party Supplies](#).

Halloween may be over but [www.clickcostumes.com/mbc](http://www.clickcostumes.com/mbc) also features Christmas pageant costumes, dress-up costumes, pet costumes and wigs!

Keep **A Perfect Party by Cody** in mind for all your upcoming birthdays, anniversaries and other special occasions—20% of every purchase going to MBC. In addition, **MBC Members receive a 10% discount** on purchases made through the special MBC portion of the **A Perfect Party by Cody** website.

Click over to: [www.perfectpartybycody.com/mbc](http://www.perfectpartybycody.com/mbc)



**Act quickly and take advantage of what these companies have to offer before the holidays!**



**Our very best wishes for a safe and happy holiday and a joyous New Year!**

**Supporting Canada's Multiple-Birth Community for over 30 Years!**

[www.multiplebirthscanada.org](http://www.multiplebirthscanada.org)