



Multiple Moments Advertising Advertising Request Form

SECTION	1 issue-Canadian \$	4 issues-Canadian \$
Back outside cover (prime)	\$165.00 <input type="checkbox"/>	\$600.00 <input type="checkbox"/>
Inside front/back cover	\$150.00 <input type="checkbox"/>	\$550.00 <input type="checkbox"/>
Full page within contents	\$135.00 <input type="checkbox"/>	\$500.00 <input type="checkbox"/>
Half page	\$100.00 <input type="checkbox"/>	\$350.00 <input type="checkbox"/>
Quarter page	\$75.00 <input type="checkbox"/>	\$250.00 <input type="checkbox"/>
Business card (3.5x2")	\$45.00 <input type="checkbox"/>	\$150.00 <input type="checkbox"/>

MBC's national magazine, *Multiple Moments*, is the only national magazine geared to multiple-birth families in Canada. Written and produced by multiple-birth parents and multiples themselves, *Multiple Moments'* former name was Double Feature and has been in production for over 20 years. Each issue provides a large range of information related to multiple births from pregnancy to the teen-age years. It includes regular columns, resources, research studies, personal stories along with tips for managing our special families.

Circulation is over 1000 print/electronic and is mailed and emailed across Canada four times a year (March, June, September & December). *Multiple Moments* is produced in black and white (grayscale), 8.5" w x 11" h format.

To advertise in *Multiple Moments*, simply:

- Choose the section and number of issues that works best for you.
- Send MBC the ad content by email – include the purchaser's name in the message and state "Multiple Moments advertising" in subject line.
- Graphic files should be camera-ready artwork (black & white) at a minimum of 300 dpi – we accept files that are TIF, EPS, JPG or BMP format.
- Fill in this form and forward to the Business Office along with your payment.
- Deadlines: February 1/March issue, May 1/June issue, August 1/September issue, November 1/December issue.

Please Note:

Ads will be accepted from companies who offer products or services deemed fit for family viewing/use. Multiple Births Canada's Board of Directors reserve the right to carefully review all requests for advertising, print and electronic, before accepting. If payment has been remitted and your company is not approved for advertising, a full refund will be issued. Every attempt will be made to notify you within 1-2 weeks to advise if your company products/services are suitable.

Company: _____ Contact Name: _____ Brief Description of Business: _____ Address: _____ City: _____ Province: _____ Postal Code: _____ Contact Name: _____ Position: _____ Telephone Number: _____ Email Address: _____ Fax: _____ URL: _____ Price \$ _____ minus 20% member discount _____ (see website for membership details) = \$ _____ Total enclosed – refer to remittance information below.

Contact the Business Office if you have any questions.
 Please make all cheques payable to Multiple Births Canada
 Box 432, Wasaga Beach, Ontario, Canada L9Z 1A4

FOR OFFICE USE ONLY
Ad Expiry Date _____ Amount \$ _____ Sent to Editor <input type="checkbox"/> _____ (date)

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