

# Web Advertising Advertising Request Form

SECTION	Runs for 3 months-Canadian \$ FULL BANNER AD 468 x 60 pixels (top right area)	Runs for 3 months-Canadian \$ SQUARE AD 200 X 200 pixels (left yellow area)
ANY 1 of 8 Main Pages  (indicate which page) _____	\$70.00 <input type="checkbox"/>	\$35.00 <input type="checkbox"/>
ALL 8 Main Pages	\$150.00 <input type="checkbox"/>	\$75.00 <input type="checkbox"/>
ANY 1 of 8 Main Pages PLUS all subsections of that area  (indicate which page) _____	\$180.00 <input type="checkbox"/>	\$90.00 <input type="checkbox"/>
Members Only Pages (all subsections)	\$100.00 <input type="checkbox"/>	\$50.00 <input type="checkbox"/>
ALL Pages	\$500.00 <input type="checkbox"/>	\$250.00 <input type="checkbox"/>

The MBC website provides a large range of information related to multiple births from pregnancy to the teen-age years. The website receives a large volume of traffic from families with or expecting multiples but also draws the media and professionals who deal with the multiple-birth community.

**All website ads run for 3 months. There is NO advertising on our Home Page. Please allow 10 business days for approval and posting.**

To advertise on our website, simply:

- Choose the section and size ad that works best for you.
- Send MBC the ad content by email - include the purchaser's name in the message and state "website advertising" in subject line.
- Graphic files should not exceed 80 kB
- Fill in this form and forward to the Business Office along with your payment.

### Please Note:

Ads will be accepted from companies who offer products or services deemed fit for family viewing/use. Multiple Births Canada's Board of Directors reserve the right to carefully review all requests for advertising, print and electronic, before accepting. If payment has been remitted and your company is not approved for advertising, a full refund will be issued. Every attempt will be made to notify you within 1-2 weeks to advise if your company products/services are suitable.

Company: _____	Contact Name: _____
Brief Description of Business: _____	
Address: _____	
City: _____	Province: _____ Postal Code: _____
Contact Name: _____	Position: _____
Telephone Number: _____	Email Address: _____
Fax: _____	URL: _____
Price \$ _____ minus 20% member discount _____ (see website for membership details)	
= \$ _____ Total enclosed – refer to remittance information below.	

Contact the Business Office if you have any questions.  
Please make all cheques payable to Multiple Births Canada  
Box 432, Wasaga Beach, Ontario, Canada L9Z 1A4

FOR OFFICE USE ONLY	
Ad Expiry Date _____	Amount \$ _____ Sent to Webmaster <input type="checkbox"/> _____ (date)

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